HEALTH HACKS
OCTOBER 1 - 2, 2016

VIRGINIA COMMONWEALTH UNIVERSITY
School of Engineering
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What is a Medical Hackathon?

Medical innovators and students from multiple disciplines come together for one weekend to learn, design and create REAL solutions for unmet medical needs. HealthHacks is a student-run event that is similar in style to the tradition computer science-based hackathon, but with a focus on solving three major categories of medical problems:

- Product Design
- Hospital Throughput
- Patient Experience

A medical hackathon encourages students of any field — engineering, arts, business, pre-med, medicine, pharmacy and others — to identify real problems and collaborate on solutions that can be taken to the next level. With mentors and workshops throughout the day, multidisciplinary teams of hardworking students will build medical breakthroughs at HealthHacks!
SPONSORSHIP

Event Co-Host and Keynote Sponsor
*Includes all the benefits of the Silver, Bronze and Supporter packages, PLUS*
- Top T-shirt logo placement
- Option to give or sponsor the keynote speech
- A dinner named after your company

**GOLD**
$5,000

Tutorial Sessions and Tech Talks Sponsor
*Includes all the benefits of the Bronze and Supporter packages, PLUS*
- Priority T-shirt logo placement
- Option to give or sponsor a tech talk
- A lunch named after your company

**SILVER**
$2,500

Create a Challenge
*Includes all the benefits of the Supporter package, PLUS*
- Option to have a rep & booth at the event
- Access to participants’ resumes
- A breakfast named after your company

**BRONZE**
$1,250

Show Your Support with a Presence at the Event
- Logo on T-shirts
- Option to judge entries

**SUPPORTER**
$500
Preliminary Judging Round
Roaming judges will each see a set number of projects science-fair style and give points based on judging criteria at left. The top third of projects will continue to the final judging round.

Final Judging Round
Teams in the top third will present their projects and demonstrate their solutions in front of the full panel of judges and students in the auditorium.

Why should you support this event?
• Unique marketing and branding opportunity to a diverse and engaged audience (undergraduate/graduate students, industry, physicians, practitioners)
• Ability to provide a challenge/project for teams to tackle over 24 hours and provide ideas for future development, innovation and proof of concept
• Access and recruit valuable talent for your organization

Criteria for Judging
- Functionality
- Creativity
- Impact
- Feasibility
- Aesthetics

HealthHacks.vcu.edu
## SCHEDULE

### SATURDAY
**OCT 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>9:45 a.m.</td>
<td>Opening Ceremony</td>
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<tr>
<td>11:00 a.m.</td>
<td>Brainstorming and Lunch</td>
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<tr>
<td>11:30 a.m.</td>
<td>Solution Pitching and Team Formation</td>
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<tr>
<td>12:00 p.m.</td>
<td>Hacking Begins</td>
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<tr>
<td>12:05 p.m.</td>
<td>Problem Presenters Meet with Teams</td>
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<tr>
<td>3:00 p.m.</td>
<td>Talk #1</td>
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<tr>
<td>5:00 p.m.</td>
<td>Talk #2</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Dinner</td>
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<tr>
<td>8:00 p.m.</td>
<td>Talk #3</td>
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### SUNDAY
**OCT 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 a.m.</td>
<td>Midnight Snack</td>
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<tr>
<td>1:00 a.m.</td>
<td>Super-Secret Event</td>
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<tr>
<td>8:00 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Talk #4</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Hacking Ends and Lunch Served</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Preliminary Judging Round</td>
</tr>
<tr>
<td>1:45 p.m.</td>
<td>Final Judging Round</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Awards and Closing Ceremony</td>
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</tbody>
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THE TEAM + INFO

Event Contact Info

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For Attendees and Mentors

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