HEALTH HACKS

OCTOBER 1 - 2, 2016

VCU School of Engineering

VIRGINIA COMMONWEALTH UNIVERSITY

CONTENTS

ABOUT

What is a Medical Hackathon?

Medical innovators and students from multiple disciplines come together for one weekend to learn, design and create REAL solutions for unmet medical needs. HealthHacks is a student-run event that is similar in style to the tradition computer science-based hackathon, but with a focus on solving three major categories of medical problems:

Product Design	Hospital Throughput	Patient Experience

A medical hackathon encourages students of any field — engineering, arts, business, pre-med, medicine, pharmacy and others — to identify real problems and collaborate on solutions that can be taken to the next level. With mentors and workshops throughout the day, multidisciplinary teams of hardworking students will build medical breakthroughs at HealthHacks!

OCT 2016
1 - 2

401 W. MAIN ST.
EAST HALL ATRIUM

SPONSORSHIP

Event Co-Host and Keynote Sponsor
Includes all the benefits of the Silver, Bronze and Supporter packages, PLUS
• Top T-shirt logo placement
• Option to give or sponsor the keynote speech
• A dinner named after your company

GOLD
$5,000

Tutorial Sessions and Tech Talks Sponsor
Includes all the benefits of the Bronze and Supporter packages, PLUS
• Priority T-shirt logo placement
• Option to give or sponsor a tech talk
• A lunch named after your company

SILVER
$2,500

Create a Challenge
Includes all the benefits of the Supporter package, PLUS
• Option to have a rep & booth at the event
• Access to participants' resumes
• A breakfast named after your company

BRONZE
$1,250

Show Your Support with a Presence at the Event
• Logo on T-shirts
• Option to judge entries

SUPPORTER
$500

JUDGING + SUPPORT

Preliminary Judging Round

Roaming judges will each see a set number of projects science-fair style and give points based on judging criteria at left. The top third of projects will continue to the final judging round.

Final Judging Round

Teams in the top third will present their projects and demonstrate their solutions in front of the full panel of judges and students in the auditorium.

Why should you support this event?

• Unique marketing and branding opportunity to a diverse and engaged audience (undergraduate/graduate students, industry, physicians, practitioners)
• Ability to provide a challenge/project for teams to tackle over 24 hours and provide ideas for future development, innovation and proof of concept
• Access and recruit valuable talent for your organization

Criteria for Judging

Functionality

Creativity

Impact

Feasibility

Aesthetics

SCHEDULE

SATURDAY
OCT 1

9:00 a.m.	Registration and Breakfast
9:45 a.m.	Opening Ceremony
11:00 a.m.	Brainstorming and Lunch
11:30 a.m.	Solution Pitching and Team Formation
12:00 p.m.	Hacking Begins
12:05 p.m.	Problem Presenters Meet with Teams
3:00 p.m.	Talk #1
5:00 p.m.	Talk #2
6:00 p.m.	Dinner
8:00 p.m.	Talk #3

SUNDAY
OCT 2

12:00 a.m.	Midnight Snack
1:00 a.m.	Super-Secret Event
8:00 a.m.	Breakfast
10:00 a.m.	Talk #4
12:00 p.m.	Hacking Ends and Lunch Served
1:00 p.m.	Preliminary Judging Round
1:45 p.m.	Final Judging Round
3:00 p.m.	Awards and Closing Ceremony

THE TEAM + INFO

Sina Mostaghimi
Co-Founder, MCV Campus

Simone Gregor
Co-Founder, MP Campus

Philip O'Connor
Corporate Relations Officer

Event Contact Info

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For Attendees and Mentors

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